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THE WILLIAM MACDONALD SEED CO.

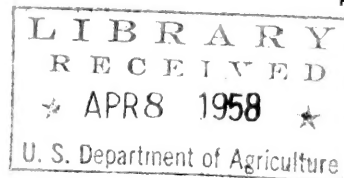
Wholesale Flower Seed Growers

SANTA MARIA, CALIFORNIA

SPECIALIZING
IN
FLORIST STRAINS

CALIFORNIA'S
BEST
FLOWER SEEDS

APRIL 1, 1958



Immediate Delivery

1957 CROP FLOWER SEED

RUSH YOUR ORDER WHILE SUPPLIES ARE AVAILABLE

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1957 Crop Flower Seed

AVAILABLE FOR IMMEDIATE SHIPMENT

APRIL 1, 1958

THE WILLIAM MACDONALD SEED CO.
SANTA MARIA, CALIFORNIA

(If convenient, use this list as an order form)

Firm _____

Date _____

City _____

State _____

Ship Via: Freight _____; Express _____; Parcel Post _____

- | | | |
|---|--|---|
| ___ Sweet Pea Multi Colors | ___ Aster Calif Giants Azure Blue | ___ Celosia Cristata Tall Choice Mix |
| ___ Sweet Pea Multi Exquisite Blend | ___ Aster Calif Giants Dark Purple | ___ Celosia Plumosa Pampas Plume |
| ___ Sweet Pea Little Sweetheart Colors | ___ Aster Calif Giants Deep Rose | ___ Centaurea Cyanus Exquisite Mixed |
| ___ Sweet Pea Little Sweetheart Mixed | ___ Aster Calif Giants White | ___ Centaurea Cyanus Choice Mixed |
| ___ Sweet Pea Early Colors | ___ Aster Calif Giants Mixed | ___ Centaurea Cyanus All Colors |
| ___ Sweet Pea Early Mixed | ___ Aster Calif Gts Sunshine Mixed | ___ Centaurea Imperialis Choice Mixed |
| ___ Sweet Pea Cuth Colors Limited Selection | ___ Aster Crego Azure Blue | ___ Cineraria Berlin Market |
| ___ Sweet Pea Late Colors Limited Selection | ___ Aster Crego Crimson | ___ Cineraria Cremer's Prize Str |
| ___ Sweet Pea Late Mixtures | ___ Aster Crego Shell Pink | ___ Cineraria H&S Strain |
| ___ Acroclinium Sensation Giants | ___ Aster Crego White | ___ Cineraria Multiflora Nana Mix |
| ___ Ageratum Blue Cap | ___ Aster Crego Mixed | ___ Cineraria Siter's Rainbow Mix |
| ___ Ageratum Blue Perfection | ___ Aster Empress Mixed | ___ Chrysanthemum Merry Mixture |
| ___ Ageratum Midget Blue | ___ Aster Amer Branching Crimson | ___ Chrysanthemum Tricolor |
| ___ Alyssum Maritimum | ___ Aster Amer Branching Rose Pink | ___ Chrysanthemum Dbl Golden Crown |
| ___ Alyssum Comp Violet Queen | ___ Aster Amer Branching Sensation | ___ Chrysanthemum Coronarium Dbl Mixed |
| ___ Alyssum Compactum Mixed | ___ Aster Amer Branching Shell Pink | ___ Chrysanthemum Shasta Daisy Double |
| ___ Alyssum Pro Royal Carpet | ___ Aster Amer Branching White | ___ Cladanthus Arabicus |
| ___ Alyssum Saxatile Compactum | ___ Aster Amer Branching Mixed | ___ Clarkia Elegans Dbl Mixed |
| ___ Amaranthus Tricolor Splendens | ___ Aster Heart of France | ___ Cleome Pink Queen |
| ___ Antirrhinum Tetra Candlelight | ___ Aster Super Giant Los Angeles | ___ Climbers Annual Mixed |
| ___ Antirrhinum Tetra White | ___ Aster Super Giant Santa Maria | ___ Cobaea Scandens |
| ___ Antirrhinum Tetra Mixture | ___ Aster All Sorts Double Mixed | ___ Coleus Avalon Strain |
| ___ Antirrhinum Majus Grand Mixed | ___ Aster Upright Sgl Rainbow Mixed | ___ Coleus Old Orchard Strain |
| ___ Antirrhinum Maximum Colors | ___ Aster Upright Dbl Rainbow Mixed | ___ Coleus Rainbow Impr Mixed |
| ___ Antirrhinum Maximum Mixture | ___ Balsam Bush Flwd Mixed | ___ Convolvulus Crimson Rambler |
| ___ Antirrhinum Nanum Gr. Super Maj. Mixt | ___ Bartonia Aurea Golden Yellow | ___ Convolvulus Major Mixed |
| ___ Antirrhinum University of Cal Mixed | ___ Beans Scarlet Runner | ___ Convolvulus Minor Royal Ensign |
| ___ Aquilegia McKana Giant Hybrids | ___ Bellis Monstrosa Dbl Mixed | ___ Coreopsis Grand Dbl New Gold |
| ___ Aquilegia Macdonald's Hybrids | ___ Brachycome Choice Mixed | ___ Coreopsis Grand Dbl Sunburst |
| ___ Arabis Alpine White | ___ Calendula Dbl Colors | ___ Coreopsis Grand Mayfield Giant |
| ___ Arctotis Grandis | ___ Calendula Dbl. Mixed | ___ Cosmos Hybrid Fiesta |
| ___ Arctotis Hybrids | ___ Calendula Pac Beauty Cream | ___ Cosmos Hybrid Yellow Flare |
| ___ Aster Amer Beauty Purple | ___ Calendula Pac Beauty Lemon | ___ Cosmos Hybrid Orange Flare |
| ___ Aster Amer Beauty White | ___ Calendula Pac Beauty Persimmon | ___ Cosmos Hybrid Orange Ruffles |
| ___ Aster Amer Beauty Mixed | ___ California Wild Flowers Choice Mix | ___ Cosmos Sensation Sgl Mixed |
| ___ Aster Queen of the Market Mixed | ___ Calliopsis Tall Ann Varieties Mixed | ___ Cynoglossum White Firmament |
| ___ Aster Market Growers White | ___ Calliopsis Dwarf Ann Varieties Mixed | ___ Cynoglossum Blue Cloud |
| ___ Aster Market Growers Shell Pink | ___ Calliopsis Gold Crest | ___ Dahlia Coltness Hybrids Mixed |
| ___ Aster Early Royal Deep Rose | ___ Calliopsis Golden Crown | ___ Dahlia Unwins Ideal Bedding Mixed |
| ___ Aster Early Royal White | ___ Campanula Ann Canterbury Bells Mix | ___ Delphinium Belladonna |
| ___ Aster Early Royal Mixed | ___ Candytuft Cor Giant Hyacinth White | ___ Delphinium Belladonna Impr |
| ___ Aster Princess Anne | ___ Candytuft Umbellata Colors | ___ Delphinium Bellamosum |
| ___ Aster Princess Barbara | ___ Candytuft Hyacinth Flwd Ruffled Wh. | ___ Delphinium Bellamosum Impr |
| ___ Aster Princess Linda | ___ Candytuft Umbellata Mixtures | ___ Delphinium B & L Mixture |
| ___ Aster Princess Mixed | ___ Celosia Toreador | ___ Delphinium Wrexham Hollyhock Mixture |
| ___ Aster Calif Giants Aloha | ___ Celosia Cristata Dwarf Mixed | ___ Delphinium Gold Medal Hybrids Mixture |

1957 Crop Flower Seed

(Continued)

- Delphinium All Series Pacific Giants except Astolat
- Dianthus Hed Sgl Brilliant Mixed
- Dianthus Hed Lac Dbl Gaiety Mixed
- Dianthus Hed Lac Double Mixed
- Dianthus Chinensis Dbl Mixed
- Dianthus Hed Lac Gaiety
- Dianthus Hed Lac Sgl Mixed
- Dianthus Sweet Wivelsfield Sgl Mixed
- Dianthus Plumarius Dbl Mixed
- Didiscus Coeruleus Blue Lace Flower
- Digitalis Glox The Shirley
- Digitalis Glox Exquisite Mixed
- Dimorphotheca Aurantiaca
- Dimorphotheca Hybrida Mixed
- Dimorphotheca Salmon Beauty
- Dolichos Lignosus
- Dolichos Hyacinth Bean Mixed
- Eschscholtzia Aurantiaca
- Eschscholtzia Red Chief
- Eschscholtzia Exquisite Mixed
- Eschscholtzia Golden West
- Eschscholtzia N.C. Mission Bells
- Everlasting Flowers Mixed
- Gaillardia Grandiflora Burgundy
- Gaillardia Monarch Strain Mixed
- Gaillardia Portola Hybrids
- Gaillardia Superba Ch Mix
- Gaillardia Grandiflora Mix
- Gaillardia Gaiety Dbl Mixed
- Gaillardia Lorenziana Dbl Mixed
- Gaillardia Sgl Indian Chief
- Gaillardia Picta Single Mixed
- Gazania Hyba Gdfl Mixed
- Gerbera Hyb Giant Calif Hybrids
- Geum Mrs. Bradshaw
- Gilia Capitata
- Gilia Tricolor Choice Mixed
- Godetia Dwf Sgl Mixed
- Godetia Tall Dbl Grand Mixed
- Gourds All Sorts
- Gypsophila All Sorts
- Helianthus Sun Gold
- Helianthus Tall Red
- Heuchera Sanguinea Splendens
- Hollyhock Chater's Dbl Colors
- Hollyhock Chater's Dbl Exq. Mix
- Hollyhock Triumph Dbl Mixed
- Hunnemannia Fumariaefolia
- Hunnemannia Fumariaefolia Sunlight
- Iberis Gibraltaria
- Ipomea Blue Star
- Ipomea Candy Pink
- Ipomea Cornell
- Opomea Heavenly Blue
- Ipomea Hearts and Honey Vine
- Ipomea Pearly Gates
- Ipomea Rose Marie
- Ipomea Scarlett O'Hara
- Ipomea Moonflower White W. S.
- Kochia Childsii
- Larkspur Cinnabar Cockade
- Larkspur Cockade Royal Velvet
- Larkspur Rose Cockade
- Larkspur Salmon Pink Cockade
- Larkspur White Cockade
- Larkspur Cockade Mixed
- Larkspur Gt Imp Exquisite Pink
- Larkspur Gt Imp Blue Bell
- Larkspur Gt Imp Blue Spire
- Larkspur Gt Imp Lilac King
- Larkspur Gt Imp Lilac Queen
- Larkspur Gt Imp Lilac Spire
- Larkspur Gt. Imp Los Angeles
- Larkspur Gt. Imp Miss California
- Larkspur Gt. Imp Pink Perfection
- Larkspur Gt Imp Rosamond
- Larkspur Gt Imp White King
- Larkspur Gt Imp White Spire
- Larkspur Gt Imp Exquisite Mixed
- Larkspur Gt Imp Regal Mixture
- Lathyrus Latifolius Mixed
- Linaria Fairy Bouquet
- Linaria Northern Lights
- Linaria Maroccana Hybrids Mixed
- Linum Grand Rubrum
- Lobelia Mrs. Clibran
- Lobelia Crystal Palace
- Lobelia Pendula Sapphire
- Lupinus Hartwegi Giants Mixed
- Lupinus Dwf Ann Pixie Delight
- Lupinus Russell Strain Mixed
- Marigold Af Aurora
- Marigold Af Cupid Yellow
- Marigold Af Cupid Mixed
- Marigold Af Kon Tiki
- Marigold Af Little Giants Mixed
- Marigold Af Pot O' Gold
- Marigold Af All Dbl Orange
- Marigold Af All Dbl Mixed
- Marigold Af Double Mixed
- Marigold Af New Horizons
- Marigold Af Crown of Gold
- Marigold Af Sunset Giants Mixed
- Marigold Af Orange Clown
- Marigold Af Glitters
- Marigold Af Honeycomb
- Marigold Af Limelight
- Marigold Af Mission Giants Mixed
- Marigold Af Guinea Gold
- Marigold Af Carnation Type Mixed
- Marigold Fr Butterball Impr
- Marigold Fr Lemon Drop
- Marigold Fr. Spry
- Marigold Fr Sunkist
- Marigold Fr Midget Harmony
- Marigold Fr Yellow Pygmy
- Marigold Fr Midget Mixed
- Marigold Fr Spry Hybrids
- Marigold Fr Harmony
- Marigold Fr Tangerine
- Marigold Fr Orbit
- Marigold Fr Rusty Red
- Marigold Fr Scarlet Glow
- Marigold Fr Harmony Hybrids Mix
- Marigold Fr Dbl Dwf Mixed
- Marigold Fr Monarch Strain Mix
- Marigold Fr Australian Giant
- Marigold Fr Lieb's Winter Flwr
- Marigold Fr Sgl Flash
- Marigold Fr Sgl Naughty Marietta
- Marigold Fr Tagete Signata Pumila
- Marigold Fr Tag Pum Little Giant
- Marigold Fr Tag Pum Lulu
- Matthiola Bicornis Rosy Lavender
- Mignonette Reseda Odorata
- Mignonette Machet Mixed
- Mirabilis Marvel of Peru
- Myosotis Alpestris
- Nasturtium Golden Gleam
- Nasturtium Scarlet Gleam
- Nasturtium Orange Gleam
- Nasturtium Salmon Gleam
- Nasturtium Gleam Hybrids Mixed
- Nasturtium Dbl Dwf Art Shades
- Nasturtium Dwf Bonita Hybrids
- Nasturtium Dwf Golden Globe
- Nasturtium Dwf Ruby Gem
- Nasturtium Cherry Rose
- Nasturtium Scarlet Globe
- Nasturtium Gem Double Mixed
- Nasturtium Sgl Dwarf Mixed
- Nasturtium Sgl Tall Mixed
- Nicotiana Affinis and Crimson Bedder
- Nicotiana Affinis Hybrids
- Nicotiana Sensation Mixture
- Nicotiana Sanderae Hybrids
- Nemophila Insignis Blue
- Nierembergia Hippomanica
- Nierembergia Purple Robe
- Pansy Swiss Giant Alpenglow
- Pansy Swiss Giant Berna
- Pansy Swiss Giant Coronation Gold
- Pansy Swiss Giant Raspberry Rose
- Pansy Swiss Giant Rheingold
- Pansy Swiss Giant Ullswater
- Pansy Swiss Giant White
- Pansy Swiss Choice Mixed
- Pansy Jumbo Pay Dirt
- Pansy Jumbo Mixed
- Pansy America Mixture
- Pansy Oregon Giants Mixed
- Pansy Super Swiss Giants Mixed
- Pansy Englemann's Giant Mixed
- Pansy Super Maple Leaf Giants Mix
- Pansy Mac's Scottish Exhibition Str
- Pansy Trimardeau Mixed
- Pentstemon Glox Exquisite Mixed
- Petunia Hybrida Flaming Velvet
- Petunia Hybrida Blue Bee
- Petunia Hybrida General Dodds
- Petunia Hybrida Rose King Impr
- Petunia Hybrida Howard's Star
- Petunia Hybrida Howard's Star Impr
- Petunia Hybrida Mars
- Petunia Hybrida Radiance
- Petunia Hybrida Violaeca
- Petunia Hybrida White King
- Petunia Hybrida Mixed

1957 Crop Flower Seed

(Continued)

- ___ Petunia N.C. Admiral
- ___ Petunia N.C. Blue Bedder
- ___ Petunia N.C. Celestial Rose
- ___ Petunia N.C. Cream Star
- ___ Petunia N.C. Fire Chief
- ___ Petunia N.C. Glow
- ___ Petunia N.C. Lipstick
- ___ Petunia N.C. Rosy Morn Impr
- ___ Petunia N. C. Rose of Heaven Impr
- ___ Petunia N. C. Silver Blue Resel
- ___ Petunia N. C. Snowball Impr
- ___ Petunia N. C. Snow White
- ___ Petunia N. C. Topaz Queen
- ___ Petunia N. C. Violacea
- ___ Petunia N. C. Mixed
- ___ Petunia Miniature Bright Eyes
- ___ Petunia Miniature Igloo
- ___ Petunia Pendula Colors
- ___ Petunia Pendula Balcony Mixed
- ___ Petunia Gr N. C. King Henry
- ___ Petunia Gr N. C. Velvet Ball
- ___ Petunia Gr Sgl Dwf Elk's Pride
- ___ Petunia Gr Sgl Elk's Pride Impr
- ___ Petunia Gr Sgl Purple Prince
- ___ Petunia Gr Sgl Snowstorm Impr
- ___ Petunia Gr Sgl White Cloud
- ___ Petunia Sgl Fringed Snowstorm
- ___ Petunia Sgl Fringed Lace Veil
- ___ Petunia Sgl Fringed White Beauty
- ___ Petunia Sgl Fringed Mixed
- ___ Petunia Gts of Cal Salmon-Rose
- ___ Petunia Gts of Cal Crimson Glory
- ___ Petunia Gts of Cal Glamour
- ___ Petunia Prince of Wuertemberg
- ___ Petunia Princess of Wuertemberg
- ___ Petunia Gts Macdonald's Best Mix
- ___ Petunia Ruffled Mons Dark Sh Mix
- ___ Petunia Ruffled Mons Exquisite Mix
- ___ Petunia Gts of Cal Fluffy Ruffles
- ___ Petunia Ramona Strain Resel Mix
- ___ Petunia Ramona Str Dark Shades
- ___ Petunia All Dbl Florist Mixed
- ___ Phacelia Campanularia
- ___ Phlox Twinkles
- ___ Phlox Gigantea Art Shades
- ___ Phlox Globe Mixed
- ___ Phlox Drum Grand Alba
- ___ Phlox Drum Grand Brilliant Rose
- ___ Phlox Drum Grand Flaming Velvet
- ___ Phlox Drum Grand Scarlet
- ___ Phlox Drum Grand Yellow
- ___ Phlox Drum Grand Mixed
- ___ Phlox Dwf N.C. Butterball
- ___ Phlox Dwf N.C. Fireball
- ___ Phlox Dwf N.C. Snowball
- ___ Phlox Dwf N.C. Mixed
- ___ Poppy Orientale Mixed Hybrids
- ___ Poppy Shirley Sgl Mixed
- ___ Poppy Shirley Dbl Begonia Flwd Mix
- ___ Portulaca Grand Sgl Mixed
- ___ Portulaca Grand Double Mixed
- ___ Pyrethrum Robinson Sgl Hybrids
- ___ Queen Anne's Lace Flower White
- ___ Ricinis Zanzibariensis Mixed
- ___ Rock Garden Mixture Annual
- ___ Rock Garden Mixture Perennial
- ___ Salpiglossis Mac's Dwf Mixed
- ___ Salpiglossis Emperor Glox Mixed
- ___ Salpiglossis Emperor Exquisite Mixed
- ___ Scabiosa House's Hybrids
- ___ Scabiosa Fire King
- ___ Scabiosa Loveliness
- ___ Scabiosa Grandiflora Mixed
- ___ Schizanthus Grand All Mixtures
- ___ Statice Sinuata Colors
- ___ Statice Sinuata Mixed
- ___ Stock Gt Imperial All Colors
- ___ Stock Gt Imper Mixed
- ___ Stock Gts of Calif Colors, except
Sequoia and Mayflower
- ___ Stock Gts of Calif Mixed
- ___ Stock Dbl Dwf Ten Week Colors
- ___ Stock Dbl Dwf Ten Week Mixed
- ___ Stock Mam Beauty of Nice Mix
- ___ Stock Perpetual Br Exq Mixt
- ___ Stock Tall Dbl Ten Week Mixed
- ___ Stock Ball Deep Apricot No. 24
- ___ Stock Ball Pink No. 11
- ___ Stock Ball Purple No. 21
- ___ Stock Non Br Gardenia
- ___ Stock Non Br Yellow Wonder
- ___ Stock Non Br Exquisite Mixed
- ___ Sweet William Sgl Newport Pink
- ___ Sweet William Sgl Scarlet Beauty
- ___ Sweet William Dbl Ch Mixt
- ___ Sweet William Sgl Mixed
- ___ Sweet William Sgl Annual Mixed
- ___ Sweet William Sgl Dwf Compact Mix
- ___ Tithonia Speciosa Torch
- ___ Venidium Hybrids Mixed
- ___ Verbena Hybrida Defiance
- ___ Verbena Hyb Gr Floradale Beauty
- ___ Verbena Hyb Gr Lavender Glory
- ___ Verbena Hyb Gr Sutton's Blue
- ___ Verbena Elfin Colors
- ___ Verbena Elfin Fairyland Mixture
- ___ Vinca Alba Oculata
- ___ Vinca Kermisina
- ___ Vinca Rosea
- ___ Vinca Mixed
- ___ Virginia Stock Choice Mixed
- ___ Wallflower Dbl Early Wonder Mixed
- ___ Zinnia Dahlia Flwd Crimson Giant
- ___ Zinnia Dahlia Flwd Illumination
- ___ Zinnia Dahlia Flwd Mixed
- ___ Zinnia Calif Gts Daffodil
- ___ Zinnia Calif Gts Orange King
- ___ Zinnia Calif Gts Purity
- ___ Zinnia Calif. Gts Mixed
- ___ Zinnia Floradale Scarlet
- ___ Zinnia Cactus Flwd Burpee Hybrids
- ___ Zinnia Luther Burbank Mixed
- ___ Zinnia Peppermint Stick Mixed
- ___ Zinnia Lilliput Colors
- ___ Zinnia Lilliput Mixed
- ___ Zinnia Tom Thumb Choice Mixed
- ___ Zinnia Fantasy White Light
- ___ Zinnia Fantasy Wildfire
- ___ Zinnia Fantasy Mixed
- ___ Zinnia Gaillardia Flwd Mixed
- ___ Cut Flower Mixture
- ___ Dwarf Garden Mixture
- ___ Perennial Flowers Mixed
- ___ Santa Maria Beautiful Garden Mixt
- ___ California Wild Flowers
- ___ Climbers Annual Mixed